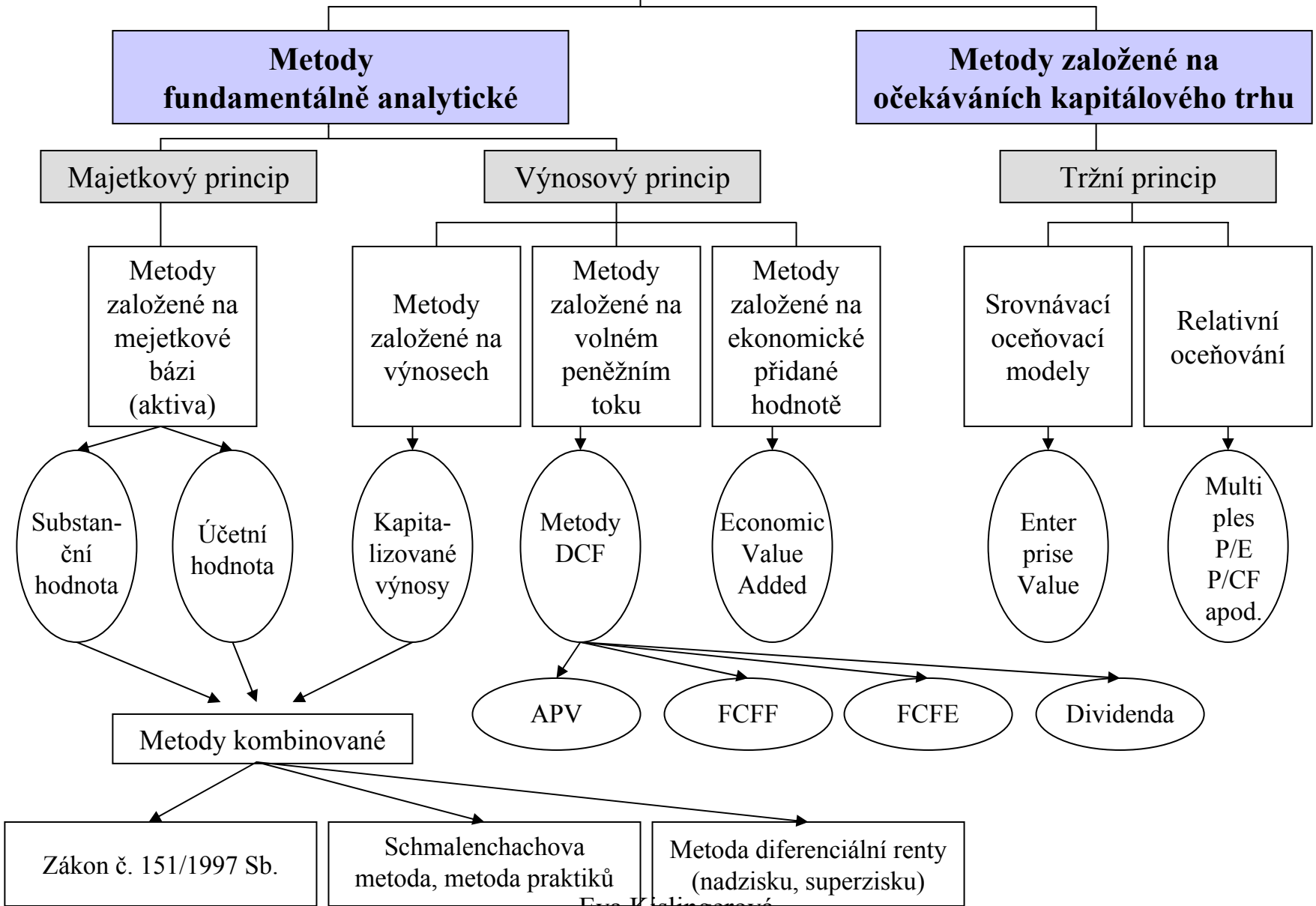Přehled metod pro oceňování podniku